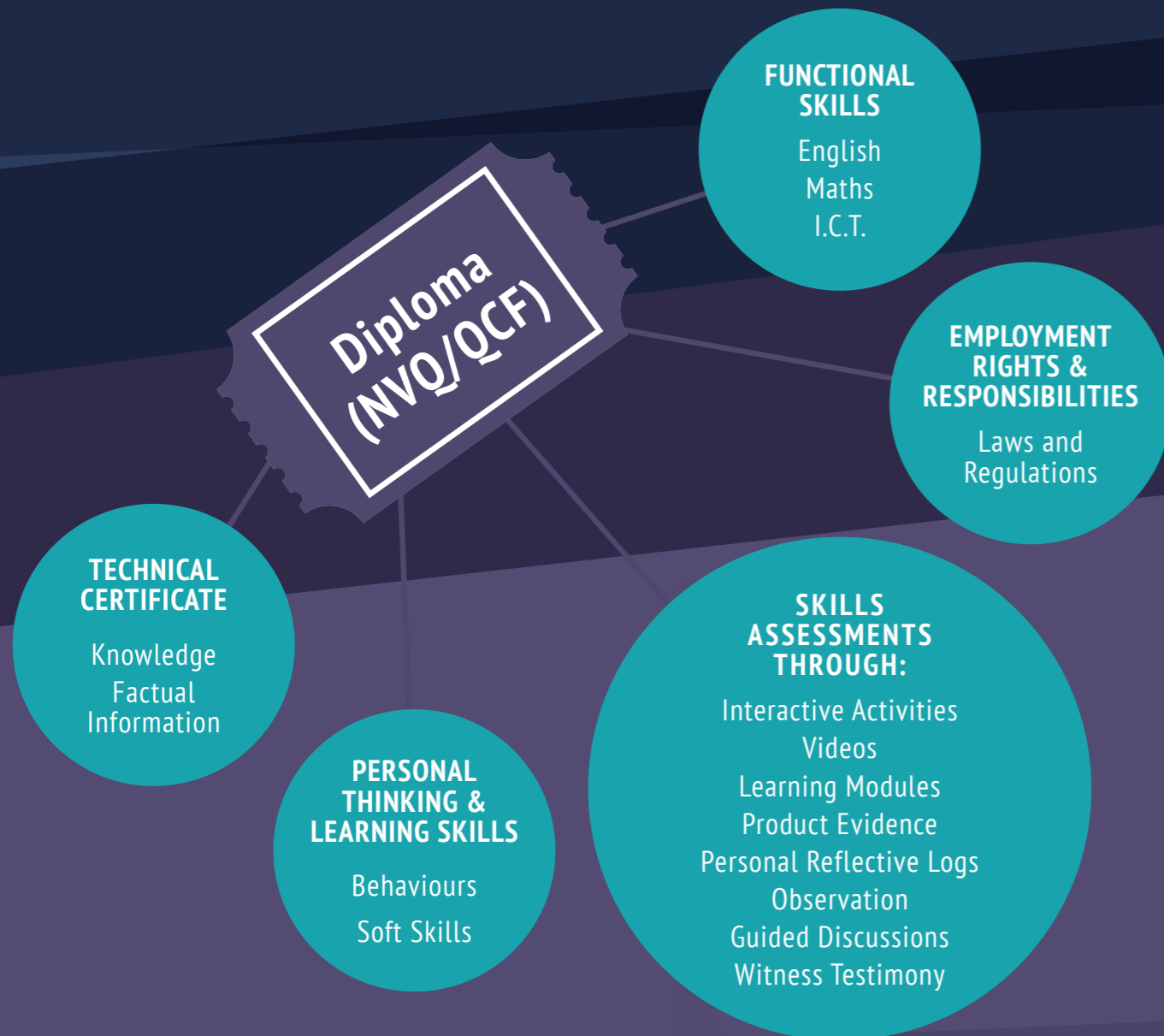


WHAT IS AN APPRENTICESHIP?



NEXT STEPS?

Request more information or nominate a team member by calling Lifetime Training on

0333 222 0778

or emailing cinema@lifetimetraining.co.uk



**UK CINEMA
association**

GUIDE TO PROFESSIONAL TRAINING



 **lifetime
training**

GUIDE TO PROFESSIONAL TRAINING

The UK Cinema Association (UKCA) are excited to offer members the opportunity to take professional learning and industry knowledge to the next level by gaining a nationally recognised qualification and industry recognised UKCA Cinema Operative Certificate.

In partnership with Lifetime Training, the qualifications are delivered on the job and support team members to excel in their role and progress in their career.

The UK Cinema Association and Lifetime have designed the Cinema Operative Certificate to establish the basic industry knowledge needed to support careers in the cinema industry.

Topics include: cinema operation and the wider film industry; accessible cinema; cinema marketing and sales; cinema audience development; and cinema technology and presentation

WHAT IS THE COURSE?

Professional qualifications are work-based which means that team members are observed and coached and their practical skills assessed while at work.

A local Lifetime Regional Trainer will visit your cinema approximately every four to six weeks for around two hours to deliver the course over 12 to 18 months.

The courses available are Customer Service, Retail, Hospitality, Team Leader and Business Administration depending on your team member's job role.

WHAT'S IN IT FOR MY TEAM?

- Achieve a nationally recognised qualification
- Improve industry skills and knowledge
- Mentoring and support throughout from Lifetime Training
- Complete the industry recognised UKCA Cinema Operative Certificate

WHO ON MY TEAM CAN TAKE PART?

Funded learning is open to team members of all ages who meet the criteria below:

- UK/EU Resident for 3 years
- Work a minimum of 16 hours a week
- Not currently a student in Funded Learning

Lifetime can also recruit a young person into your business and support their development through the apprenticeship programme if you have a vacancy.

WHAT IS NEEDED FROM MY TEAM MEMBER?

- Be committed to the programme and have a positive attitude towards learning & development
- Dedicate between 2 and 4 hours per month to complete the work set by the trainer in-between visits
- Attend all planned visits and let the trainer know in advance if the date needs to be changed

WHAT SUPPORT IS NEEDED FROM THE LINE MANAGER?

- Plan each visit with the trainer and learner in advance, in-line with scheduling
- Allow the trainer around 2 hours per month, during work time, to visit the learner
- Ideally to speak with trainer after each visit to gain an update on progress
- Meet with learner and trainer for the formal review every 12 weeks (allow approx. 20 mins)
- Provide support for the completion of the cinema operative workbook

For further information on the UKCA Cinema Operative Certificate please contact the UK Cinema Association on info@cinemauk.org.uk

NEXT STEPS?

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